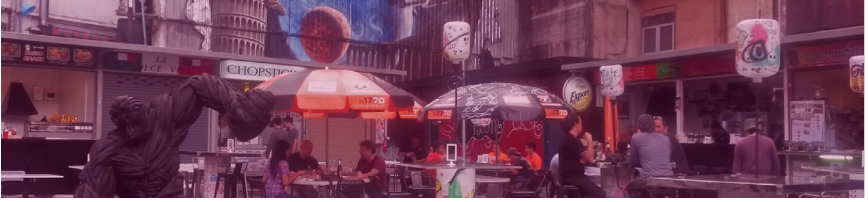


EAST SHERMAN VISIONING AND MASTER PLANNING



STAKEHOLDER INTERVIEW & DISTRICT INFORMATION

CREATING A NEW EAST SHERMAN

HOW WE GOT HERE, AND WHERE WE ARE GOING

Creating an East Sherman Avenue Master Plan to revitalize the eastern gateway of the city is a spotlight project of the CDA 2030 Vision Project. The specific action item from the Implementation Plan is to “Develop and implement a master plan for redevelopment of the East Sherman Avenue neighborhood, incorporating an inviting, gateway-style entrance to the city.” This action emerged from a year-long process carried out by CDA 2030 to collect and compile visionary ideas that represent points of agreement in the greater Coeur d’Alene community. By the year 2017, an East Sherman

Avenue Master Plan could provide the city with recommendations for a combination of design and management improvements to promote a diverse mix of residential and commercial land uses. Stakeholder interviews and meetings with focus groups are a critical part of the visioning effort. Interviews are focused on individuals who are considered stakeholders, such as business owners, property owners, residents of adjacent neighborhoods, and agencies with monetary and/or vested interest in the revitalization of East Sherman.

BENEFITS TO THE COMMUNITY MAY INCLUDE:

- Opportunities for revitalization of the area
- Enhanced gateway into Coeur d’Alene
- Increased walkability and safety for pedestrians
- Improved access and safety for bicyclists
- Enhance connectivity between neighborhoods to the north and south of Sherman Avenue
- New partnerships
- Increased interest in commercial real estate along the corridor
- Increased property tax revenue
- Better public perception of the area
- Increased participation in community activities from businesses and neighbors
- Improved access to services
- Amplified cultural vitality

ARTS, CULTURE & ENTERTAINMENT DISTRICT



WHAT IT IS

PLANS IN MOTION

MARYLAND'S A&E DISTRICTS

- Twenty-two A&E Districts have been established since the program began in 2001. The most recent economic impact study shows that in fiscal year 2014, 22 MD A&E Districts collectively supported an estimated 6,000 new jobs that paid \$199 million in wages.

NORTH PARK MAIN STREET, SAN DIEGO, CA

- In 1998 North Park Main Street declared itself an Arts, Culture & Entertainment District to recognize, celebrate and foster this growing economic and cultural trend. The “authenticity” of the North Park Urban Village - one of the oldest neighborhoods in San Diego - has served as a magnet to creative types and to businesses poised to provide services to this new demographic profile.

ARTISTIC HUB

This district is a defined area that supports a number of entertainment, artistic and cultural venues, such as a music hall or concert facility, museum, studios, galleries, restaurants, bars, music stores, and other related facilities.

CULTURAL CENTER

Arts, Culture & Entertainment Districts often have a small independent movie theater that plays documentaries, independent and foreign films.

HOME TO CREATIVITY

Some districts also include live-work spaces for artists, musicians, designers and other creative entrepreneurs. This, along with a broad array of colorful and imaginative cultural events, effectively form a creative community.

ECODISTRICT



WHAT IT IS

PLANS IN MOTION

SAN FRANCISCO'S CENTRAL SOMA AND CITYWIDE ECO-DISTRICT PROGRAM

- The Central SOMA Plan proposes a comprehensive strategy to achieve this vision, address land use, building size and heights, transportation, sidewalks, open space and preservation of historic buildings. The Plan is currently under review and expected to be adopted in 2016.
- The planning department also created a Sustainable Systems Framework, a guide for implementing measurable, sustainable development projects in San Francisco. The framework outlines a set of 61 indicators that bridge the domains of sustainability, health and equity, and quality of life.

SOCIALLY RESPONSIBLE

An EcoDistrict is a small-scale area such as a neighborhood or a district with a commitment to achieving neighborhood-scale sustainability.

INNOVATION TOGETHER

Focused on green building, infrastructure, reducing energy, and water demand, it strengthens the economy and reduces environmental impacts, creating a stronger sense of community.

INSPIRED ACTION

Actions to minimize an ecological and carbon footprint through more carpooling, biking to work, composting, collecting rain water, green roofs, improving energy efficiency, and reducing waste are encouraged.

FOOD INNOVATION DISTRICT



WHAT IT IS

PLANS IN MOTION

CHARLOTTE'S FOOD INNOVATION DISTRICT

- The Charlotte Food Innovation District is a North Carolina nonprofit formed to educate and promote innovative solution and grow market opportunities for Charlotte's local food economy.
- Goals are set to build a geographically clustered set of businesses organized into a district that can share resources and work together to bring economic support and community resilience around food to the Charlotte region.
- Together, residents of the district will provide important opportunities for product aggregation, information sharing, and market promotion within the Charlotte area.

COMMUNAL GROWTH

Food innovation districts can promote positive business environments, spur regional food system development, and increase access to local food.

ACCESS+AWARENESS

Works to expand healthy food access and awareness for reducing the critically high personal, community, and economic costs of diet-related chronic diseases.

GOLDEN OPPORTUNITY

Creates a fertile ground for regional food hubs to flourish, and for related food and farm ventures and market channels to grow and emerge.

MAKERS DISTRICT



WHAT IT IS

PLANS IN MOTION

BEND'S MAKERS DISTRICT

- Bend's Makers District consists of businesses who are all dedicated to their trade, creating the best products and giving back to the community. From brewing to milling, welding, sewing, and more, this district prides itself in craftsmanship and honesty to its trades.
- This district and its Makers live to serve their local communities, but their products can be found all over the globe. Walking distance from the downtown area, their location allows them the freedom to be creative and create products in a sustainable manner.
- Businesses highlight locally made products, creating a new name for Bend alongside its reputation for outdoor activities - a name of successful local business.

CRAFTED COMMUNITY

A Makers district can be best described as a cross between an artist colony, farmers market, woodworking shop, music festival, bakery, brewpub, fabrication, and brainstorming session all in the same space.

INCLUSIVE EXPERIENCE

People can be a part of the Makers experience by visiting a vibrant, creative shopping district where they can witness businesses making the products they sell.

TALENTS COLLIDE

Home to designers, fabricators, architects, landscape architects, interior designers, maker spaces, educational facilities, and co-working spaces, it is here where talent attracts talent, and genius is inspired.

MIXED USE DISTRICT



WHAT IT IS

PLANS IN MOTION

SOUTH PERRY DISTRICT, SPOKANE, WA

Located in the Lower East Side of the South Hill, the South Perry District is an eclectic neighborhood and popular business center, including attractions and businesses such as The Shop, Perry Street Pizza, Title 9, Grant Park, the South Perry Fair & Parade, and the Farmers Market.

Originally built in the 1920s, the area was recently revitalized with new streets, sidewalks and plantings. Grant Park and Grant Elementary School are nearby, along with easy access to the freeway.

URBAN DIVERSITY

A Mixed Use District is a defined center of activity typically blending retail, services, dining/entertainment, offices, and residential into the same area.

UP AND OVER

The mixing of uses occurs vertically and/or horizontally, such that different uses are located side by side or a residential use may be above an office or retail space.

AUTHENTIC IDENTITY

These districts often include a park, open space area, or other elements to add strong neighborhood character.

CONTACT US FOR MORE INFORMATION



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